



A CONSUMER ALERT FROM TURN

The Electric Consumer Protection Initiative

VOTE YES ON PROP 80!

The Electric Consumer Protection Initiative will create a more reliable, affordable and green energy future for California. Since California's energy was deregulated in 1996, consumers have faced rolling blackouts, rising rates, market manipulation, and continued dependence on polluter power plants. California is at a critical junction. While big business interests are calling for more experiments in deregulation and special rights for large customers, consumers across the state are standing up for their right to affordable rates and reliable and clean energy.

The Electric Consumer Protection Initiative is...

Good for Consumers

- ❖ **Prevents blackouts:** Reliability will be ensured by protecting against market manipulation and massive fraud by unregulated corporate profiteers like Enron.
- ❖ **Promotes more affordable rates:** "Best value for ratepayers" requirement will ensure that new power plants are built at the lowest cost to consumers.
- ❖ **Ensures greater protection for our future:** A clear energy policy requiring better resource planning and adequate energy reserves will create more consistent and stable markets for new investment. It will ensure that consumers and small businesses will never again be forced to pay the high costs of deregulation.
- ❖ **Preserves Community Choice Aggregation:** Ensures that communities maintain the ability to create public power entities.

Good for the Environment

- ❖ **Ensures California's use of renewable energy:** Accelerates the state's 20% renewable energy requirement from the year 2017 to 2010. The accelerated renewables requirement will decrease reliance on environmentally harmful fossil fuels and prevent rate hikes due to escalating natural gas prices.
- ❖ **Increases energy conservation:** Requires that cost-effective energy efficiency programs be pursued before building new power plants.

Good for Small Businesses

- ❖ **All businesses will be treated equally:** Eliminates special rights for large customers, creating a more level playing field between small and big businesses.
- ❖ **Promotes affordable and reliable power:** Avoids rate hikes and rolling blackouts by preventing further deregulation.

**Support Consumer Rights, the Environment, and Small Businesses in California...
Support The Electric Consumer Protection Initiative! Vote Yes on Prop 80!**

For more information visit www.turn.org or call TURN at (415)929-8876.

The Utility Reform Network (TURN) is a statewide, non-profit utility watchdog that has been advocating for fair rates for California consumers for 30 years.