









VOTE YES ON PROP 80!

The Electric Consumer Protection Initiative

What it does...	How it does it...
 Keeps the Lights On  Promotes Affordable Rates	<u>Regulation:</u> <ul style="list-style-type: none"> ➤ Requires Better Electricity Planning ➤ Protects Against Market Manipulation ➤ Requires 'Best Value' for Ratepayers
 Cleaner & Greener Energy	<ul style="list-style-type: none"> ➤ Accelerates the State's 20% Renewable Energy Requirement from 2017 to 2010
 Increases Energy Conservation	<ul style="list-style-type: none"> ➤ Requires that Cost Effective Energy Efficiency Programs be Pursued Before Building New Power Plants
 Levels the Playing Field Between Big and Small Businesses	<ul style="list-style-type: none"> ➤ Prevents new direct access, the deregulation program that advantaged large businesses
 Allows for Cities and Counties to Choose Energy Independence	<ul style="list-style-type: none"> ➤ Preserves Community Choice Aggregation

Create a more reliable, affordable and green energy future for California...
 Support The Electric Consumer Protection Initiative! Vote Yes on Prop 80!

For more information visit www.turn.org or call TURN at (415)929-8876 x307 or x315

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