

Support Prop 80...

Please fill out the form below
and mail, fax or email it to:
TURN c/o Dave Ciplet
711 Van Ness Ave., Suite 350
San Francisco, CA 94102
Fax 415/929-1132, dave@turn.org

Name _____

Organization _____

Address _____

City _____

State _____ Zip Code _____

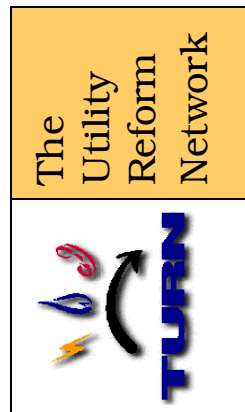
Telephone _____

Email _____

I can help in the following ways:


- Distribute informational materials
- Host an informational event about the initiative with speakers from TURN
- Turn out people to an event
- Write a letter to the Editor for my local newspaper
- Provide TURN with contact information of other supporters
- Other _____

Materials prepared by The Utility Reform Network (TURN), 711 Van Ness Avenue, Suite 350, San Francisco, California 94102. Executive Director, Bob Finkelstein. TURN is a statewide, non-profit utility watchdog that has been advocating for fair rates for California consumers for 30 years.



711 Van Ness Ave., Suite 350
San Francisco, CA 94102
415/929-8876
www.turn.org

Vote Yes
on Prop 80!
The Electric Consumer
Protection Initiative

This
November,
Step Up to a
Brighter  Energy
Future for California



More than Just Another
Bright Idea...

Prop 80 will Create a
Reliable, Affordable and Green
Energy Future for California.

Vote Yes on Prop 80!

For more information visit www.turn.org or
call 415/929-8876 x307 or x315

Vote Yes on Prop 80

Prop 80 will create a reliable, affordable and green energy future for California.



Since California's electricity was deregulated in 1996, consumers have faced rising rates, rolling blackouts, market manipulation, and continued dependence on polluter power plants.

California is at a critical junction. While big business interests are calling for more experiments in deregulation and special rights for large businesses, consumers across the state are standing up for their right to affordable rates and reliable and clean energy.

Support Consumer Rights,
the Environment, and Small
Businesses in California...
Vote Yes on Prop 80!

What it does...



Keeps the lights on



Promotes affordable rates



Increases use of renewable energy



Increases energy conservation



Levels the playing field between big & small businesses



Allows cities and counties to choose energy independence

How it does it...

Regulation:

- Requires better electricity planning
- Protects against market manipulation
- Requires 'best value' for consumers

- Accelerates the State's 20% Renewable Energy Requirement from 2017 2010

- Requires that cost-effective energy efficiency programs be pursued before building new power plants

- Prevents new direct access, the deregulation program that gave special rights to large businesses

- Preserves community choice aggregation